

WC587279

8/28/2016

BILL CYCLE 201608

9/25/2016

ATTN: Chris Chidlaw CHIDLAW MARKETING 126 EL DORADO Monterey, CA 93940

INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
CHIDLAW MARKETING	000012209	CASEY LUCIUS FOR CONGRESS	45936

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
WC11386948	Monterey-Salinas	TV	\$840.00	18	18

INVOICE NOTES

Gross Advertising Total \$840.00 Agency Commission (\$126.00) Net Advertising Total \$714.00

Terms: Net 30 Days
Mail to: Comcast Spo

Comcast Spotlight PO Box 742637

Los Angeles, CA 90074



INVOICE NO.

WC587279

INVOICE DATE

8/28/2016

BILL CYCLE

INVOICE DUE DATE

201608

9/25/2016

AFFIDAVIT

Product: Comcast Order No: WC11386948 Market: Monterey-Salinas

Estimate No:

TIM Est No: 271861

Contract Type: Single

Campaign No:

AE Name: Tommy Moffitt

Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
NC1410037	FREINDS VER 1 AL1640882	MONTEREY-SALINAS INTERCONNECT/7960	CNN, ESPN, FXNC	18	\$840.00

Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	MONTEREY-SALINAS INTERCONNECT/7960	NC1410037	5	\$225.00
ESPN	MONTEREY-SALINAS INTERCONNECT/7960	NC1410037	7	\$285.00
FXNC	MONTEREY-SALINAS INTERCONNECT/7960	NC1410037	6	\$330.00

Date	Net	Zone/Syscode	Time	Spot Name	Len	Line	Rate	Flag
8-23-16	CNN	MONTEREY-SALINAS INTERCONNECT/7960	4:40PM	FREINDS VER 1 AL1640882	30	8	\$45.00	
8-23-16	ESPN	MONTEREY-SALINAS INTERCONNECT/7960	2:20PM	FREINDS VER 1 AL1640882	30	10	\$15.00	
8-23-16	ESPN	MONTEREY-SALINAS INTERCONNECT/7960	7:45PM	FREINDS VER 1 AL1640882	30	7	\$45.00	
8-23-16	FXNC	MONTEREY-SALINAS INTERCONNECT/7960	5:22PM	FREINDS VER 1 AL1640882	30	9	\$55.00	
8-23-16	FXNC	MONTEREY-SALINAS INTERCONNECT/7960	6:48PM	FREINDS VER 1 AL1640882	30	11	\$55.00	
8-24-16	FXNC	MONTEREY-SALINAS INTERCONNECT/7960	5:20PM	FREINDS VER 1 AL1640882	30	9	\$55.00	
8-24-16	FXNC	MONTEREY-SALINAS INTERCONNECT/7960	6:50PM	FREINDS VER 1 AL1640882	30	11	\$55.00	
8-25-16	CNN	MONTEREY-SALINAS INTERCONNECT/7960	4:29PM	FREINDS VER 1 AL1640882	30	8	\$45.00	
8-25-16	ESPN	MONTEREY-SALINAS INTERCONNECT/7960	10:57PM	FREINDS VER 1 AL1640882	30	7	\$45.00	
8-25-16	FXNC	MONTEREY-SALINAS INTERCONNECT/7960	6:49PM	FREINDS VER 1 AL1640882	30	11	\$55.00	
8-26-16	CNN	MONTEREY-SALINAS INTERCONNECT/7960	4:41PM	FREINDS VER 1 AL1640882	30	8	\$45.00	
8-26-16	FXNC	MONTEREY-SALINAS INTERCONNECT/7960	5:20PM	FREINDS VER 1 AL1640882	30	11	\$55.00	
8-27-16	CNN	MONTEREY-SALINAS INTERCONNECT/7960	5:23PM	FREINDS VER 1 AL1640882	30	3	\$45.00	
8-27-16	ESPN	MONTEREY-SALINAS INTERCONNECT/7960	9:26PM	FREINDS VER 1 AL1640882	30	1	\$45.00	
8-27-16	ESPN	MONTEREY-SALINAS INTERCONNECT/7960	11:51PM	FREINDS VER 1 AL1640882	30	1	\$45.00	
8-28-16	CNN	MONTEREY-SALINAS INTERCONNECT/7960	4:47PM	FREINDS VER 1 AL1640882	30	3	\$45.00	
8-28-16	ESPN	MONTEREY-SALINAS INTERCONNECT/7960	9:57PM	FREINDS VER 1 AL1640882	30	1	\$45.00	
8-28-16	ESPN	MONTEREY-SALINAS INTERCONNECT/7960	11:18PM	FREINDS VER 1 AL1640882	30	1	\$45.00	

Order# WC11386948 Total: \$840.00



CO-OP DOCUMENTATION

Customer: CASEY LUCIUS FOR CONGRESS

Contract No: WC11386948

Market: Monterey-Salinas

Agency: CHIDLAW MARKETING

AE Name: Tommy Moffitt

Air Dates: 8/23/2016 - 8/28/2016

Script

Spot ID: NC1410037 Spot Title: FREINDS VER 1 AL1640882 Spot Length: 00:30

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Audio: My name is Cynthia and I support Casey Lucius.

She's much like many of us. She had to work her way through college. She knows

what hard work is like.

She gets things done. She really cares about people.

Smart, kind.

She is results oriented. She is a new generation of solutions. Casey is the real deal.

I support Casey.

I support Casey.

I support Casey.

Casey Lucius for Congress.

I'm Casey Lucius and I approve this message.

Video: Casey Lucius for Congress

Cynthia Shaffer Homemaker

Abril Felix Student/Hospitality

Mark Chakwin Colonel US Army (Ret.)

Hong Drake Administrative Assistant

Casey Lucius for Congress

Www.CaseyLucius.com

Paid for by Casey Lucius for Congress

NC1410037 Page 1 of 1

	Documentation Statement Approved by	the Co-operative Advertising	Committee Advertising	z Bureau
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This announcement was cablecast 18 times, at a total cost of \$840.00, as entered in the system's program log. The times this announcement was cablecast were billed to this system's client on the invoice(s) dated 8/28/2016, with invoice# WC587279.

State of:	PA	_ County of:	Chester	
Debra Presley swear under oath, state that I have read this petition and all the statements are				
· —				
•	and complete to the best	of my knowledge and belief.		
•	and complete to the best	of my knowledge and belief.		
•	and complete to the best	of my knowledge and belief.		
•	and complete to the best	of my knowledge and belief.		



INVOICE NO.
WC587279
BILL CYCLE

201608

BILL TO

Terms:

Mail to:

ATTN: Chris Chidlaw CHIDLAW MARKETING 126 EL DORADO Monterey, CA 93940

REMITTANCE

Please return this document with your payment

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
CHIDLAW MARKETING	000012209	CASEY LUCIUS FOR CONGRESS	45936

Net 30 DaysPhone:303-603-0577Comcast SpotlightFax:303-927-6515

PO Box 742637

Note: ask busops@cable.comcast.

Los Angeles, CA 90074

com

Special Note: To make a secure credit card payment, log into www.comcastinvoices.com to register for

an account. For support contact us via email, ask_busops@cable.comcast.com, or call

303-603-0577; M-F, 8-5 MST.

Net Balance Due \$714.00

We accept checks, money orders, and all major credit cards.